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#### THE THUMBNAIL PITCH ON WHO I AM

I am a quadruple threat. I write, produce, edit, and (on occasion) shoot. I have written hundreds of scripts for broadcast and non-broadcast. Most of those scripts are non-fiction; a few have been fiction. I have produced (and field produced/directed) dozens of hours of long-form documentaries and feature segments for the airwaves; a broad variety of corporate and association programs that educate, motivate and inform; and educational videos for classroom use and broadcast. I have edited programs for national and regional broadcast; commercials; feature films (as both a picture cutter and a sound effects editor); and for corporate, association, and education clients. And I do, when the situation demands it, shoot footage on my mini-DV camera. In addition, I own an FCP editing rig and have worked on several Avid platforms. I have broad and deep experience in almost all areas of this business and bring that knowledge to the table each time I am asked to participate in a project. I am willing to work hard and make it a habit to bring projects in on time and on budget. I can act as a self-starter or I can collaborate with a group. I listen well. I know when and how to act. I am a professional.

#### EMPLOYMENT AND BACKGROUND

I graduated from the University of Richmond in Richmond, Virginia with a Bachelor of Arts degree in English and completed one year of a two-year Master of Fine Arts program in English/Creative Writing at the University of Oregon.

I have worked on staff for two commercial televisions stations (KGO-TV, owned and operated by ABC, and KPIX-TV, a Westinghouse Broadcasting Company, both in San Francisco) and a public television station (Series Producer/Director/Writer/Editor IOWA PUBLIC TELEVISION in Des Moines, Iowa).

In addition, I worked for a Fortune 400 public utility (Producer/Writer FLORIDA POWER & LIGHT).

For the rest of my professional career, I have owned and operated my own business – first as a sole proprietor and then as president of an S-chapter corporation

## SKILLS AND WORK EXPERIENCE

Early on in my career I worked as an editor and/or writer for a number of nationally broadcast programs including "THE OLYMPIC CHAMPIONS & CHALLENGERS," a CBS Network Sports Special; "PORTRAIT OF AMERICA—UTAH," a one-hour program that was part of a TBS series; "KEROUAC," a feature length docu-drama that aired on A&E's *Biographies*; and "THE FIRST FIFTY YEARS," a one-hour special that aired on PBS and won both a Cine Golden Eagle and the A.I. duPont/Columbia Broadcast Journalism Award.

I also worked on a feature film, "The Island," as a sound effects editor. In addition, while running my own business in San Francisco, I produced, wrote and edited a number of high-end corporate products for clients including Sunset Magazine, Hudson Sprayer, Levi's, Clorox, and EPRI. During this phase of my career I learned how to organize material so that it tells an effective story, do research, find sources, make proper preparation for field production, deal with clients and conduct interviews on-camera. Under the guidance of my mentor, Bill Jersey, I was introduced to the essential ingredients of documentary filmmaking.

Working at Iowa Public Television, I had an opportunity to oversee a regional natural history program and administer its funding serving as the series producer and head writer for "LAND BETWEEN TWO RIVERS." I also contributed to a weekly magazine program, directed studio programs and produced a one-hour special, "OUR WATER...IS IT SAFE."

While I was a staff writer/producer at Florida Power and Light, I worked on a documentary special, "FPL: OUT OF ANDREW'S SHADOW" and as a reporter/producer during the aftermath of Hurricane Andrew for a daily FPL Newscast to employees. I also produced in-house programs on topics such as recycling, the provisions of the Americans With Disabilities Act, and the Employee Assistance Program.

We treated other divisions of FPL as clients and had budgets for each project for which we were responsible. In addition, I learned how to translate a slice of corporate culture into an effective video presentation.

Since relocating to the Washington, D.C. market in 1993, I have focused on the environment, transportation and education.

I have produced, written, directed, and edited for the National Asphalt Pavement Association (NAPA) products that include opening session convention videos, a membership video, a support video used with potentially hostile audiences, and half a dozen training videos in both English and Spanish language versions.

For Maryland Public Television (MPT) I have produced, directed, written and edited dozens of segments and programs for "OUTDOORS MARYLAND," their award winning and highest rated regional show; segments for "MARYLAND: A STATE OF MIND;" roll-in segments for the education department to be used in their "ELECTRONIC FIELDTRIP" series; and, for the special projects division of MPT, a ten-minute promotional video, "A SENSE OF PLACE," for the Coastal Bays Program.

I have also produced, written, directed, and edited a number of educational videos including programs for three series - "DEMOCRACY IN AMERICA," a series of half-hour educational programs for high school civics instructors and their students that aired on daytime PBS and was funded by The Annenberg Foundation; "ARISE," a series of ten-minute educational videos designed for middle school math classes, funded by the National Science Foundation; and "VARIATIONS," a series of ten-minute educational videos designed for middle school life science classes, also funded by the National Science Foundation. Each of these educational videos was designed to work with teaching guides developed by educators who coordinated our efforts to meet specific educational goals.

## SERVICE ORGANIZATIONS

I have served on the boards of three professional associations (Washington Film and Video Council (WFVC), Washington Independent Writers (WIW), and International Television and Video Association of DC (ITVA-DC)) and am president of the homeowners' association in my community, Potomac Highlands Citizens Association (PHCA). On two of the professional boards, I chaired the Membership Committee. I have served frequently as a panelist and moderator for industry programs and have been both a juror and chairperson for awards programs (CINE, PEER Awards, San Francisco International Film Festival).

I have also taught a documentary scriptwriter class at the Writer's Center in Bethesda, Maryland for the past two years and am now teaching the Producers Class at Montgomery Community Television.